

SO YOU WANNA BE A DJ? (the "Contest")

Station: 102.7 KIIS FM (the "Station")

Station Address: 3400 W. Olive Ave., Suite 550, Burbank CA 91505

Telephone: (818) 559-2252

Clear Channel Broadcasting, Inc. its subsidiaries and affiliated companies (together, the "Company"), will conduct the Contest substantially as described in these rules, and by participating, each participant agrees as follows:

The Company may conduct the Contest concurrently and simultaneously on several participating radio stations owned and not owned by the Company, and in various States, and the Company may add or remove participating stations or change call letters of any participating station at any time during the Contest as announced on the affected station. Participating stations are listed above.

1. Description of Contest/Participation.

The Contest will begin January 25, 2010 and end on or about March 27, 2010.

NO PURCHASE NECESSARY. PURCHASE DOES NOT INCREASE ODDS OF WINNING. Void where prohibited. Odds of winning depend upon the number of participants.

Entry Guidelines:

Video submissions must meet the following requirements:

- Submit one original live performance (MIX).
- MIX should be no longer than 5 minutes in length.
- Video should be NO MORE than 8MB file size.
- Permitted Formats:
 - QuickTime (MOV)
 - Windows Media Video (WMV)
- It must have a resolution of 320X240

← - - - Formatted: Bullets and Numbering

Video must be FCC acceptable, including no use of indecent or obscene material or language. No content or material that is illegal, contains nudity or is sexually explicit, or by law, obscene, profane or pornographic. No content which is abusive or harassing towards any individual or group of individuals regarding race, sex, religion, creed, national origin, age, disability, gender identity or expression, sexual orientation or any legally protected classification. Specifically this includes, but is not limited to, epithets or slurs (such as the "N" word), threats, intimidations, or hostile acts.

The Station reserves the right to reject any entry, in their sole discretion, based on current broadcast standards and other programming and operating practices and policies established by the Station.

Ownership in Video and Licenses Granted

BY ENTERING THE CONTEST, YOU ARE VERIFYING THAT YOU ARE THE OWNER AND PRODUCER OF THE SUBMITTED MATERIAL AND THAT NO THIRD PARTY OWNERSHIP RIGHTS EXIST TO THE VIDEO SUBMITTED. YOU RETAIN ALL OWNERSHIP RIGHTS THAT YOU HAVE IN YOUR VIDEO IF YOU HAVE CREATED YOUR VIDEO YOURSELF. HOWEVER, BY SUBMITTING THE VIDEO, YOU HEREBY GRANT TO THE COMPANY A PERPETUAL, WORLDWIDE, NON-EXCLUSIVE, ROYALTY-FREE, SUB-LICENSABLE (THROUGH MULTIPLE TIERS) RIGHT AND LICENSE TO USE, PUBLISH, REPRODUCE, DISPLAY, PERFORM, ADAPT, MODIFY, DISTRIBUTE, HAVE DISTRIBUTED AND PROMOTE SUCH CONTENT IN ANY FORM (INCLUDING ANY TITLE OF THE VIDEO AND YOUR NAME AND LIKENESS), IN ALL MEDIA NOW KNOWN OR HEREINAFTER CREATED,

ANYWHERE IN THE WORLD, FOR ANY PURPOSE. IN ADDITION TO GRANTING THE ABOVE LICENSE, THE GRAND PRIZE WINNER WILL NOT BE PERMITTED TO USE THE SUBMITTED VIDEO RECORDING FOR ANY COMMERCIAL USE AFTER IT HAS BEEN SUBMITTED.

Publicity Release:

Additionally, you agree to grant to the Company all rights to use any Video that you submit, and the image, likeness, voice, name and photograph in correlation with the Video in any publicity or advertising relating to the Video or the Company and the Contest, without compensation or approval (except where prohibited by law).

How to Enter:

Log on kiisfm.com, keyword "dj" and follow the registration steps by completing the official online entry elements.

Each contestant must fill out the profile and registration information completely, complete the online release, and upload their video to be considered for the on line voting or live showcases associated with the contest. Valid contest entries must contain all information requested. Incomplete and/or multiple entries will be disqualified. Once the on line entry form and profile is complete and the video has been uploaded, the station will send a confirmation email confirming receipt of their materials. The deadline for all online materials is Friday, February 26, 2010 at 5PM sharp.

Contestant must be the owner of the material submitted. Contestants must be at least 18 years old. Any participant under the age of 18 must have a parent or guardian sign the consent and release on their behalf. No licensed materials accepted. Contestants may submit only one (1) video for the Contest and must reside within the Station's Total Survey Area ("TSA"). For a complete definition of a TSA please visit www.arbitron.com/radio_stations/tsa_fa03.htm.

By providing the entry elements described above, and officially entering this contest, the individual agrees to: allow KIIS FM to broadcast on-air and on-line all information provided for the purposes of promoting the contest, and accept and acknowledge the rules, regulations, restrictions and prize description "as is."

Contest Procedures:

Beginning on January 25, 2010 all eligible entries will be posted on the Station's website at www.kiisfm.com for viewing as soon as the entrant has met all entry requirements.

6 Finalists will be chosen.

-5 Finalists will be named at weekly live competitions held at KIIS FM's DV8 Nightclub (Friday nights between February 19th – March 19th).

-1 Finalists named as the result of an on line listener vote (The "Fan Favorite.") (March 1st – March 19th)

One Winner will be chosen:

The 6 FINALISTS will perform and be judged in a live performance at the Bamboozle Music Festival at Anaheim Stadium to determine the winner. (Saturday, March 27th – Time TBD)

Semi Finalist Competitions/Finalist Selection:

SHOWCASES

Each Friday night between February 19th through March 19th, a panel of judges will select a maximum of 5 contestants from the entries received on line, and invite them to compete live at KIIS FM's club DV8.

Each contestant who accepts the invitation to compete in a "So You Wanna be A DJ" Semi-Finals Competition Showcase will have a maximum consecutive time of five minutes to perform an original mix in front of the live club audience.

Contestants will be judged on the originality of the mix, performance skills, transitions, showmanship, crowd appeal and command of the floor.

At each showcase, the impartial judging panel will select one contestant to advance to the Finals. After total of five (5) showcases, the judges will have selected five (5) Finalists.

Contestants who participate in a showcase, and are not chosen as a Finalist, are still eligible for the on-line voting for the chance to be named the "Fan Favorite" Finalist.

KIIS FM may or may adjust performances or time limits at its sole discretion without warning.

KIIS FM and Clear Channel Broadcasting, Inc. are not responsible for any costs incurred during taping, submission, transportation, and/or performances.

ON LINE VOTING (FOR FAN FAVORITE)

Beginning March 1, 2010 at 5PM through March 19th at 5PM, the on line voting for the "Fan Favorite" will be activated. Listeners can vote for their favorite DJ contestant by logging on www.kiisfm.com, keyword "dj."

The contestant with the most on line votes by the deadline will join the other five (5) Finalists chosen through the live showcases, and advance to the FINALS.

In the event of a tie, a panel of impartial judges will select the finalist from among those tied based on the judging criteria mentioned above and the entry package submitted by the contestant. All decisions of the judges will be final.

By participating in the voting portions of this Contest, each voting participant agrees to be bound by the official contest rules.

On line voting is limited to one vote per verified email address per day during the voting phase of the contest. If an entrant receives multiple and/or irregular votes or multiple votes from the same user or users, including but not limited to, votes generated by a robotic, programmed, script, macro, other automated means or other source, the Company reserves the right to disqualify the contestant in its sole discretion.

If the use of an internet tool and the internet voting process fails to operate properly or appears to be tampered with or tainted with errors, fraud or unfair practices, the Company reserves the right to select a panel of judges to select the "So You Wanna Be A DJ" winner or finalists. All decisions of the judges are final.

Winner Selection:

At the conclusion of the voting period the station will announce the 6 finalists, who will perform and compete live in the Digital Lounge Dance Tent at the Bamboozle Music Festival at Anaheim Stadium on Saturday, March 27, 2010 – Time TBD.)

Each finalist maximum of 20 consecutive minutes to perform original mix set in front of the live audience.

Contestants will be judged on the originality of the mix, performance skills, transitions, showmanship, crowd appeal and command of the floor.

Contestants will be provided with a staging area, sound and lighting. No other special effect will be provided, and no other special effects can be used by any contestant.

At the end of the live competition, one grand prize winner will be selected based on the judges scores.

In the event of a tie, the tied finalists will have a "mix-off." Each will perform a 5 minute set for the live crowd, and the judges will have the chance to score them again. The highest score will be named the winner. Should a tie happen as a result of the mix-off, the winning DJ will be decided based on crowd appeal and command of the dance floor as determined by the judging panel at their sole discretion. The decision of the judges is final.

2. Prize(s). The prize(s) that may be awarded to the eligible winner(s) are:

Grand Prize: \$5,000 in cash.

\$2,500 in gear and music from Sponsor

The chance to have your original mixes featured on the air at KIIS FM, and the chance to join the KIIS FM DJ Crew for a minimum of one year.

The prize(s) that may be awarded to the eligible winner(s) are not transferable, redeemable for cash or exchangeable for any other prize. Winner(s) must present state authorized identification prior to being awarded the prize. All prizes or prize vouchers must be redeemed from the Station within 60 days of the contest end date unless stated otherwise in these official rules. Certain prizes are date specific (i.e. concerts, trips) and the winner or winners must be available on the dates specified. If a winner cannot be contacted or is disqualified for any reason, the Company reserves the right to determine an alternate winner or not to award that winner's prize, in its sole discretion.

3. Eligibility and Limitations.

Participants and winner(s) must be U.S. residents, at least 18 years old, as determined by the Company, and reside in the Station's Total Survey Area (TSA), as defined by Arbitron Inc. Unless otherwise stated above, only one (1) entry per person. Only one (1) prize per household for the Contest for any thirty (30) day period. Employees of the Company, the Contest's participating sponsors and their advertising agencies, employees of other radio or television stations, and members of the immediate family of any such persons are not eligible to participate and win. The term "immediate family" includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as "in-laws," or by current or past marriage(s), remarriage(s), adoption, co-habitation or other family extension, and any other persons residing at the same household whether or not related.

4. Telephone and Delivery Disclaimer.

If a contest is a call in to win contest and/or a telephone is needed to participate in the Contest, participants are restricted to the use of ordinary telephone equipment. Participants that enable the "Caller ID" block function will not be allowed to participate unless they enter their correct area code and telephone number if prompted, or disable the features inhibiting their participation in the Contest. Participants using equipment not set up for toll free phone exchanges (800, 888, 877, 866, etc.) may experience call connection problems. The Company disclaims all liability for the inability of a participant to complete or continue a telephone call due to equipment malfunction, busy lines,

inadvertent disconnections, acts beyond the Company's control, or otherwise. For all contests the Company disclaims all liability for any delays, misdelivery, loss, or failure in the delivery of any item sent by mail, courier, express, electronic transmission, or other delivery method. The Company is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the Internet or at any website or lost or unavailable network connections which may limit an online entrant's ability to participate in the Contest, and any injury or damage to entrant's or any other person's computer related to or resulting from participating in or downloading any information necessary to participate in the Contest. Entry forms in a register-to-win contest must be handwritten. No photocopies or mechanical reproductions of entry forms is permitted.

5. Voting Contests.

By participating in the voting portion of any contest, each voting participant agrees to be bound by the official contest rules. Voting is limited to one vote per verified email address. If an entrant receives multiple and/or irregular votes or multiple votes from the same user or users, including but not limited to, votes generated by a robotic, programmed, script, macro, other automated means or other source, the Station reserves the right to disqualify the entrant in its sole discretion. If the contest includes the use of an internet tool and the internet voting process fails to operate properly or appears to be tampered with or tainted with errors, fraud or unfair practices, the Company reserves the right to use another means to determine the winner(s), i.e. random selection or appointing a panel of judges. All decisions of the judges are final.

6. Publicity; Use of Personal Information.

By participating, where allowed by law, all participants and winner(s) grant the Company exclusive permission to use their names, characters, photographs, voices, and likenesses in connection with promotion of this and other contests and waive any claims to royalty, right, or remuneration for such use. By participating in the Contest, where allowed by law, participants agree that the Company may disclose personal information obtained from participants in the Contest to third parties and use such information for marketing and other purposes.

7. Consumer Created Content.

If the entry for the Contest requires creative material from the participant/entrant, by submitting your entry: (1) you agree that your disclosure is gratuitous, unsolicited and without restriction and will not place the company or contest sponsors under any fiduciary or other obligation, that the company is free to disclose the ideas on a non-confidential basis to anyone or otherwise use the ideas without any additional compensation to you; (2) you acknowledge that, by acceptance of your submission, the company and contest sponsors do not waive any rights to use similar or related ideas previously known to sponsor, or developed by their employees, or obtained from sources other than you; (3) you are verifying that you are the owner and producer of the submitted material and that no third party ownership rights exist to any material submitted, and (4) you are hereby granting the company and the station a perpetual, worldwide, non-exclusive, royalty-free, sub-licensable (through multiple tiers) right and license to use, publish, reproduce, display, perform, adapt, modify, distribute, have distributed and promote such content in any form, in all media now known or hereinafter created, anywhere in the world, for any purpose.

8. Release.

By participating in the Contest, each participant and winner waives any and all claims of liability against the Company, its employees and agents, the Contest's sponsors and their respective employees and agents, for any personal injury or loss which may occur from the conduct of, or participation in, the Contest, or from the use of any prize. In order to receive a prize, participants must sign an official waiver form provided by the Company.

9. Taxes.

Any valuation of the prize(s) stated above is based on available information provided to the Company, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes related to the prize(s) and paying any expenses associated with any prize which are not specifically provided for in the official rules. Each winner must provide the Company with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Any person winning over \$600 in prizes from the Company will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

10. Conduct and Decisions.

By participating in the Contest, participants agree to be bound by the decisions of Company personnel. Persons who violate any rule, gain unfair advantage in participating in the Contest, or obtain winner status using fraudulent means will be disqualified. Unsportsmanlike, disruptive, annoying, harassing or threatening behavior is prohibited. The Company will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest and the Company's decisions concerning such disputes shall be final. If the conduct or outcome of the Contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the Company, the Company reserves the right to terminate this Contest, or make such other decisions regarding the outcome as the Company deems appropriate. All decisions will be made by the Company and are final. The Company may waive any of these rules in its sole discretion. Any attempt by an entrant or any other individual to deliberately circumvent, disrupt, damage or undermine the legitimate operation of this Contest is a violation of criminal and civil laws. Should such an attempt be made, the Company reserve the right to seek civil and/or criminal prosecution and/or damages from any such person to the fullest extent permitted by law.

11. Miscellaneous.

Void where prohibited. Odds of winning depend upon the number of participants. Each winner must submit proof of eligibility and sign the Company's release form to claim the prize. The Company may substitute prizes, amend the rules or discontinue the Contest at any time as announced on the Station(s). The Company disclaims any responsibility to notify participants of any aspect related to the conduct of the Contest. For a copy of the rules, or where required by law, a list of winners, visit the business office of the Station during normal business hours or visit the Station's website. All entries become the property of the Company and will not be returned.

12. Compliance with Law.

The conduct of the Contest is governed by the applicable laws of the United States of America, which take precedence over any rule to the contrary herein. Station(s) shall follow the applicable laws for conducting contests, including notice to the state attorney general or consumer affairs office, posting of a prize bond, furnishing lists of winners, running specific on-air disclaimers, providing specific written information about the Contest, etc. as required by local and state law.